

## Factors and Zeros of Polynomials

$$y = x^3 - 2x^2 - 15x$$

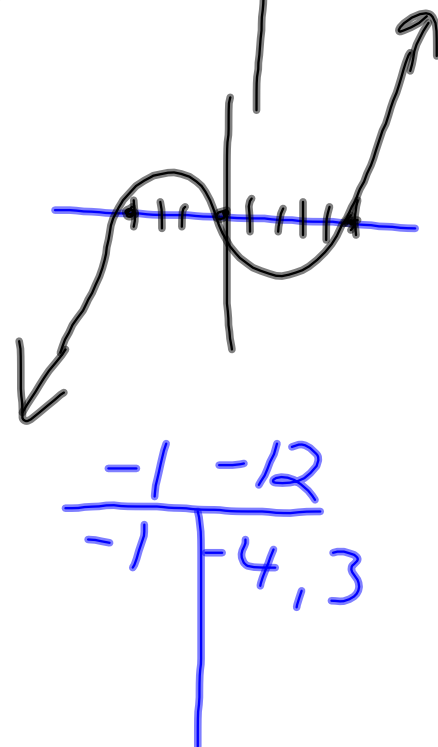
$$y = x(x^2 - 2x - 15)$$

$$y = x(x-5)(x+3)$$

$$y = x^3 - x^2 - 12x$$

$$y = x(x^2 - x - 12)$$

$$y = x(x-4)(x+3)$$



$$\begin{array}{r} -1 \quad -12 \\ -1 \quad - \\ \hline \quad 4, 3 \end{array}$$

## Zero-Product Property:

When terms or binomials are multiplied together set each term/binomial equal to zero and solve.

$$y = x^3 + \dots \text{ solve.}$$

$$0 = x(x-4)(x+3) \quad \text{(~~y = x^2 + 2x + 1~~)}$$

- 1) Separate each term/binomial.
- 2) Set each term/binomial equal to zero.
- 3) Solve each term.

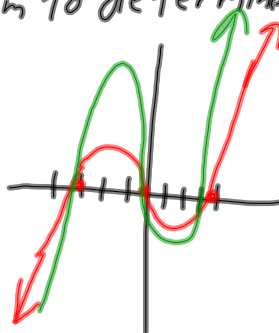
$x=0$	$x-4=0$ $\frac{+4 \quad +4}{x=4}$	$x+3=0$ $\frac{-3 \quad -3}{x=-3}$
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Zeroes

First term  $x^3$   
Zeroes 0, 4, -3

Plotting a graph

- 1) Find zeroes and First Term
- 2) Plot the zeroes on the x-axis
- 3) Determine if any of the zeroes have multiples.
- 4) Use The first term to determine the end behavior

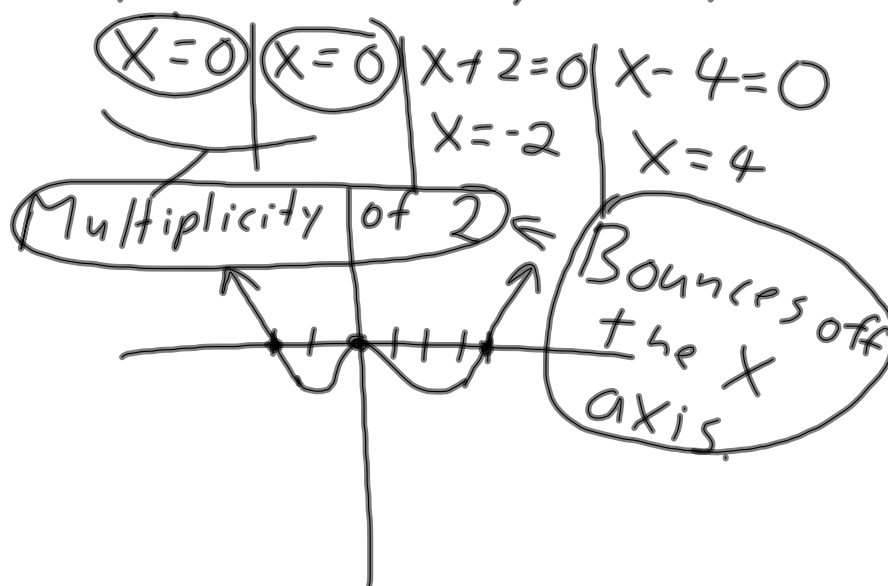


Multiplicity of zero

$$y = (x^4) - 2x^3 - 8x^2$$

$$y = x^2(x^2 - 2x - 8)$$

$$y = x^2(x+2)(x-4)$$



$$15) y = (x-3)^2(x+1)$$

$$\begin{array}{r|l|l}
 x-3=0 & x-3=0 & x+1=0 \\
 +3+3 & +3+3 & -1-1 \\
 \hline
 x=3 & x=3 & x=-1
 \end{array}$$

Zeros = 3 · Mult of 2  
 = -1 · Mult of 1